

## ABSTRACT

A technique of automatic printer color correction includes accessing characterization data of the color ink cartridge and rendering consistent color for the color ink jet printer based on the characterization data. The characterization data can be stored on a website and accessed over the Internet by providing an identifier of the color ink cartridge. The identifier can, for example, be the serial number of the color ink cartridge. The characterization data—  
5 density data, for example—can be added to a printer profile for the color ink jet printer.